

## Client story

# Successful track record for member services and volunteer management

ASIS International

Let's meet

### Targets:

- Maintain high standards in membership relations
- Promote awareness of ASIS
- Work closely and maintain excellent relations with local volunteer leaders
- Management of 3 annual regional conferences in Europe, Middle East and Asia-Pacific

ASIS International is the world's largest association for security professionals with about 37,000 members worldwide. The association aims to increase the effectiveness and productivity of security professionals by developing quality education programmes and networking opportunities to its members and to further the recognition of the security professions. ASIS also represents the interests of the security management profession to business, the media, government entities and the public.

### Congrex Services:

- Strategic support
- Volunteer and committee support
- PR & Communications management
- EU Policy monitoring
- Financial and tax management

- Management of 3 annual regional conferences in Europe, Middle East and Asia-Pacific

Over the past 9 years, Congrex has represented ASIS International as a first point of contact for members and potential members in Europe and over the past 4 years also in the Asia-Pacific Region. Congrex has developed and maintained excellent relations with the volunteer leaders and members of ASIS. Congrex staff have developed a unique knowledge and understanding of the issues that security professional face. This has contributed greatly to our ability to effectively serve ASIS. With its flexible multi-person professional association management team, Congrex has helped ASIS manage its volunteers and develop new communication tools and benefits such as:

- A monthly European newsletter and European website
- Coordination and follow up of regional advisory councils and monthly conference calls with volunteers
- Supporting the efforts of the educational committee in developing educational programmes.
- Providing educational and promotional materials to chapters
- Creation of a European Award

**Testimonial:** “we are very happy with the collaboration with Congrex and have worked with them for more than 8 years. We like their professional approach and sense of responsibility for the projects they manage for us.” Susan Melnicove, Vice President, Education, ASIS International

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