

Client story

# Zonta convention proves to be a hit in Rotterdam

Zonta International

59<sup>th</sup> Zonta International Convention 2008

Let's  
meet

## Targets:

- Attract 60% of the audience to the successful delivery of the 2008 conference
- Management of the Zonta participant's specific needs and requirements
- Technical on-site management of participants

Zonta International is a global organisation of executives and professionals working together to advance the status of women worldwide. The 59<sup>th</sup> Zonta International Convention took place in de Doelen in Rotterdam, the Netherlands. This biannual conference took place over 6 days in July 2008 and attracted Zontans from 67 countries.

## Congrex Services:

- Meeting planning and execution
- Registration handling
- VIP and speaker handling
- Hotel booking and administration
- Financial management
- Social events and transport

The outcome of the conferences was a seamless delivery of a complex and detailed programme and social events. The success of the event can be attributed to the cooperation and successful working

relationship between Congrex and the Convention committee and volunteers. The conference was awarded a certificate of excellence in 2008 by the International Association of Professional Conference Organisers (IAPCO)



## Testimonial:

"From the very beginning the corporation was very constructive, productive and positive" Ingeborg van't Hoogerhuijs, Chair of the Rotterdam Convention Committee 2008

## For more information:

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